

## Straight to the Core

3/1/2011



" Don't fear failure so much that you refuse to try new things. The saddest summary of a life contains three descriptions: could have, might have and should have." - Louis E. Boone

### How to Achieve Any Goal

Do you have unmet goals?

You aren't alone. In fact, many people live with unfulfilled aspirations and the self-help industry is booming.

Unfortunately, many widely used self-help techniques fail to deliver results.

Case in point: You've probably heard of the "Yale Goal Study" in which researchers were said to have interviewed the graduating Yale seniors in 1953, asking whether or not the students had written down specific goals that they wanted to achieve. Then twenty years down the road the researchers looked up each student and discovered that the 3% of the class who had written down their goals had accumulated more personal wealth than the other 97% combined.

Very compelling story, but complete fiction.

The "Yale Goal Study" never happened, though motivational speakers and self-help books have quoted it for years.

Best selling author and psychologist Richard Wiseman went on a mission to craft a no-nonsense response to the bogus self-help techniques. Using a diverse range of scientific data he uncovered a proven approach to achieve any goal.

The following 5 successful techniques (Do This) and 5 unsuccessful techniques (Not That) are from Wiseman's book, *59 Seconds Change Your Life in Under a Minute*.

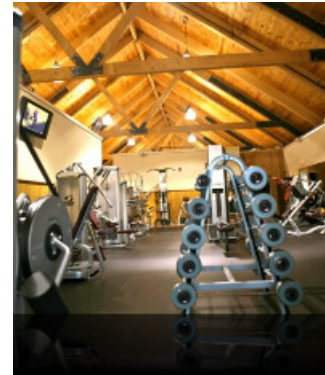
#### **Do This: Make a Step-by-Step Plan.**

If you are serious about achieving your goal, then you need to create a step-by-step plan on how to do it.

Successful goal-achievers break down their overall goal into sub-goals. Each sub-goal needs to be concrete, measurable and time-based.

- **Not That: Motivate yourself by focusing on someone that you admire.**

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### Seasoned Ahi Steak



Ahi tuna is high in protein and low in fat, the perfect combination for building a lean, toned body. Add a side of roasted asparagus for a delicious healthy meal.

**Servings: 4**

**Here's what you need:**

Studies show that focusing on someone you admire is not a strong enough motivator to see you through your goal.

**Do This: Tell Other People About Your Goal.**

How badly do you want to achieve your goal? If you want it bad enough, you'll tell your friends and family.

This technique works on two levels. First, you've put yourself on the spot by letting the world in on your goal, so it's all-eyes-on-you. Failure would be public. Second, your friends and family are there to offer support and encouragement. Don't underestimate the psychological power of having someone in your corner.

- **Not That: Think about the bad things.**  
When you focus on the negative it becomes your reality.

**Do This: Focus on the Good Things When Achieving Your Goal.**

Remind yourself of the benefits associated with achieving your goal.

Make a checklist of how life will be better once you have achieved your aim. This gets your focus on a positive future, one that's worth the effort.

- **Not That: Try to suppress unhelpful thoughts.**  
Rather than trying to erase that image of chocolate cake from your mind, learn to deal with the reality of temptation head-on.

**Do This: Reward Your Progress.**

Studies show that attaching rewards to each of your sub-goals encourages success.

Your rewards should never conflict with your major goal. When aiming to lose weight, never use food as a reward.

- **Not That: Rely on willpower.**  
Willpower alone rarely gets anyone to their goal.

**Do This: Record Your Progress.**

Make your plans, progress, benefits and rewards concrete by expressing them in writing.

Use a hand-written journal, your computer or a bulletin board to chart your progress. This process is priceless for maintaining motivation.

- **Not That: Fantasize about life after achieving your goal.**  
Daydreaming is fun, but simply fantasizing about your new life will not make it a reality.

Are you ready to achieve your fitness and weight loss goal once and for all? Call or email us now to get started on the process that will put an end to your yo-yo dieting and your fat jeans.

Now is your time to get into the best shape of your life.

Email: [coredynamics@optonline.net](mailto:coredynamics@optonline.net)  
Phone: (631)726-6049  
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- 1 Tablespoon olive oil
- 1/4 cup lemon juice
- 4 cloves garlic, minced
- 1 teaspoon red chili flakes
- 2 Tablespoons cilantro, minced
- dash of salt and pepper
- 4 (6oz) ahi tuna steaks

1. In a large re-sealable plastic bag combine the first six ingredients; mix well.
2. Add tuna to the marinade, cover and refrigerate for 1-1/2 hours, turning once. Drain and discard marinade. Preheat oven to 425 degrees F.
3. Place the tuna in a glass pan. Bake for 10 minutes. Turn the steaks and bake for another 10 minutes or until fish flakes easily with a fork.

**Nutritional Analysis:** One serving equals: 312 calories, 10g fat, .6g carbohydrate, .2g fiber, and 50g protein.

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Just use the "refer a friend" link below to forward this issue.

**Just A Few Minutes**

Are you a chronic procrastinator? Do you put off going to the gym? Research shows that by spending 'just a few minutes' doing the dreaded task you'll feel an urge to see it through completion. These initial few minutes of activity create an anxious brain that refuses to rest until the job is done.

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